



TRACK AND FIELD / ROAD RUNNING / CROSS COUNTRY

145 Pacific Ave. Winnipeg, MB. R3B 2Z6 • Tel: 204-925-5744 • Fax: 204-925-5792

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Athletics Manitoba AGM Office Report

The AGM Office report format follows the annual Integrated Funding Framework (IFF) Reporting structure. This format links back to our Strategic Priorities. Each section has a list of success, challenges and suggested plans/new priorities.

1. Sport Initiation
2. Performance Pathway
3. Technical Leadership
4. Organizational Effectiveness

SPORT INITIATION

Develop new partnerships and engage new contacts in order to increase opportunities in sport.

- + Successes
 - + Building new contacts and further developing existing partnerships and programs throughout the city and province.
 - + CSI, YMCA, Dynamic Kids, Manitoba Possible, Spence Neighbourhood Association, Winnipeg Newcomer Sport Association, Manitoba Aboriginal Sport and Recreation Council
 - + Anti-Racism in Sport and Immigration Partnership Winnipeg
 - + Accessible Sport Council
 - + University of Winnipeg, University of Manitoba
 - + Summer staff
 - + Great asset to our programs/staff. Couldn't run half of what we do without them.
 - + Will be even more important for 2023-2024 (due to events/hosting)
 - + Program Participation #s – continually increasing.
 - + Indoor School based competition entry #s were still lower than pre-covid BUT clinics/outreach and new programs have more than made up for the drop.
 - + Stars Athletics Academy
 - + Para Schools Outreach
 - + Masters Programming

Outreach participation numbers annual comparison

Year	# of EVENTS	WINNIPEG	RURAL	TOTAL
2019-2020	54	783	1261	2044
2020-2021	35	357	n/a	357
2021-2022	90	913	113	1026
2022-2023	151	1530	359	2016

NOTE: These numbers show that we are back up to PRE-COVID outreach contacts, and this does NOT include the large South Region track and field day that used to be hosted in Carman in partnership with Carman Collegiate. We have been in talks with the school about re-starting the event, but it was not realistic to do this past year.



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- + Challenges
 - + The more partners/programs we develop – the more time, energy and staff capacity are required to serve and support those partners.
 - + Increase in minimum wage may dramatically affect our Green Team funding?
- + Plans
 - + We need to focus on resource development and training.
 - + There is a substantial interest from schools/teachers in how to host competitions.
 - + Empower others to maintain/support programming.
 - + Secure sponsorships for specific programs.
 - + Need to reach out to schools and encourage participation in competitions.
 - + Continue building and expanding Para Schools programs.
 - + Support and continue to develop opportunities for Masters athletes.
 - + Work with Flying M Athletic Club to support Para Summit (April).
- + MB Games
 - + Athlete Development
 - + 2023 outdoor season will be about promoting the event.
 - + Hosting combines and identifying athletes.
 - + Coach Development
 - + Working with regional coaching staff – provide information, promotional materials, and begin planning for trials/selection process.
 - + Professional development clinics/sessions as needed throughout the Regions.
 - + Officials/Hosting
 - + Need to host West region volunteer training sessions!

PERFORMANCE PATHWAY

Develop and promote a truly inclusive performance culture across all event groups and disciplines (including Road Running and Cross Country).

- + Successes
 - + Strong CSG program and team performance. Positive inclusion of para and special o athletes into overall team environment.
 - + Strong group of athletes attending U20 and Senior National Championships.
 - + Great U16/U18 Provincial Team performances – medals at Legion National Championships.
 - + Simplot Games – first time back since 2020.
 - + 10 athletes, 2 coaches
 - + Continued improved relations with MB Runners Association.
 - + Improved use of social media to recognize athlete accomplishments.
 - + Establishment of all-time top 10 rankings.
 - + Masters newsletter, masters records.
- + Challenges
 - + Social media work is time consuming (in order to be done properly!) so comes/goes in waves. When staff is overworked and under pressure, it is the first piece to fall off the radar.
 - + Ongoing management of masters records and all time top 10 rankings.
 - + 4 coaches have moved on from the program.



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- + 2 will likely (hopefully!) come back later-on.
- + Plans
 - + Revised membership fee structure with MB Runners Association and streamlined communication.
 - + Increase para opportunities.
 - + Need to bring current coaches together to work together and support each other more.
 - + Need to invest in younger coaches coming up in the sport.
 - + Identify how to better support younger coaches!
 - + Evaluate athlete funding program.
 - + Has it had the desired effect?
 - + How else can we support HP athletes?

TECHNICAL LEADERSHIP – 2022-2023

- + Coach Development
 - + Hosted Sport Coach – Fall 2022
 - + Staff challenges – Locker data entry!!
 - + NEED to coordinate another coaching clinic for NAIG coaches – scheduling has been a substantial challenge.
 - + Hosted first annual Coaches Retreat – Oct 2022
 - + Very positive feedback from all involved
 - + To become an annual event
 - + Would like to open the event male and female coaches – need to develop content specific to ALL.
- + NEED to implement quarterly coaches round table discussion nights.
 - + Rural as well as in Wpg
- + Have plans with MASRC for a trip to The Pas as well as Dauphin.
- + Had planned to train Programs Manager as LF/Evaluator
 - + Need to rework that plan and identify new potential leaders!
- + Officials Development
 - + Evaluator training occurred in Fall 2022.
 - + Recruitment of new officials has been slow but positive.
 - + Small current number of core officials means that even 2-3 new recruits is a massive uptake!
 - + NEED to work on pairing officials with mentors.
 - + Both for new officials with local veterans AND for veteran level 3-4 officials looking to continue their development.
 - + For level 3-4 officials – there is specific interest and need for out of province mentorships.
- + Para Development Clinic in April will include an Officials clinic.
- + MHSAA held in Brandon 2023 and MB Games in 2024
- + Tentative plan is to host Tri Province in Brandon in 2024 as well.
 - + Need to host a regional volunteer training session.



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ORGANIZATIONAL EFFECTIVENESS

Address office capacity issues

- + Successes
 - + Had a great two years with a new Programs Manager and developed a new position – Community Development Coordinator to assist with partner relations and new projects
 - + Both Programs Manager and Community Development Coordinators were trained as meet directors, had established a meet support team.
- + Challenges
 - + Programs Manager moved on to a new opportunity as of Dec.
- + Plans
 - + Revised job descriptions and establishment of Technical Manager position
 - + Development Manager and Technical Manager (Splitting up previous Programs Manager position)
 - + Need to review and re-establish roles and responsibilities of AM Committees
- + Policy updates
 - + 2022 updates completed,
 - + Code of Conduct
 - + Diversity Equity and Inclusion
 - + Social Media
 - + Discipline and Complaints
 - + 23/24 updates to do,
 - + Code of Conduct – AGAIN **new NSO policy
 - + Transgender and Gender Diversity ** new NSO policy
 - + Screening/RiS
 - + Whistleblower
 - + Athlete Protection Guidelines
 - + Dispute Resolution
 - + Appeals
 - + Risk Management



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MEMBERSHIP

2021 Membership by Role (Jan-Dec calendar year)

Gender	Total	U12	U14	U16	U18	U20	Senior	Master	Road	Coach	Official	Associate
All	497	44	46	65	58	65	128	24	1	45	18	3
Male	263	18	21	28	24	36	73	17	1	30	12	3
Female	234	26	25	37	34	29	55	7	0	15	6	0

2022 Membership by Role (Jan-Dec calendar year)

Gender	Total	U12	U14	U16	U18	U20	Senior	Master	Coach	Official	Jr. Official	Associate
All	668	95	63	79	85	59	170	45	47	22	1	2
Male	354	43	26	38	34	31	96	35	35	14	1	1
Female	314	52	37	41	51	28	74	10	12	8	0	1

2023 Membership by Role as of June 16, 2023 (Jan-June)

Gender	Total	U12	U14	U16	U18	U20	Senior	Master	Coach	Official	Jr. Official
All	656	87	55	85	104	62	146	51	39	24	3
Male	331	43	21	33	48	27	79	41	25	13	1
Female	325	44	34	52	56	35	67	10	14	11	2



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ATHLETICS MB MEMBERSHIP BY MONTH

Total members includes individuals that are in two different roles (coach/athlete/official)

Unique members removes any duplicate roles

2019			2020			2021			2022			2022		
Month	Total		Month	Total		MONTH	Total		MONTH	Total		MONTH	Total	
						2020 SEP	9		2021 SEP	5		2022 SEP	2	
2018 OCT	102		2019 OCT	90		2020 OCT	204		2021 OCT	124		2022 OCT	31	
2018 NOV	223		2019 NOV	36		2020 NOV	82		2021 NOV	187		2022 NOV	238	
2018 DEC	16		2019 DEC	183		2020 DEC	8		2021 DEC	45		2022 DEC	34	
2019 JAN	77	418	2020 JAN	82	391	2021 JAN	39	342	2022 JAN	37	398	2023 JAN	95	400
2019 FEB	34		2020 FEB	53		2021 FEB	16		2022 FEB	35		2023 FEB	61	
2019 MAR	9	461	2020 MAR	7	451	2021 MAR	12	370	2022 MAR	7	440	2023 MAR	12	473
2019 APR	19		2020 APR			2021 APR	74		2022 APR	107		2023 APR	115	
2019 MAY	23		2020 MAY	2		2021 MAY	29		2022 MAY	39		2023 MAY	56	
2019 JUN	31		2020 JUN	14		2021 JUN	4		2022 JUN	56		2023 JUN		
2019 JUL	28		2020 JUL	12		2021 JUL	16		2022 JUL			2023 JUL		
2019 AUG	3		2020 AUG	2		2021 AUG	7		2022 AUG			2023 AUG		
Total members		565	Total members		481	Total members		473	Total members		642	Total members		644
Unique members		545	Unique members		475	Unique members		457	Unique members		628	Unique members		626

Respectfully submitted by,

Alanna Boudreau
Executive Director/Provincial Coach

June 19, 2023